

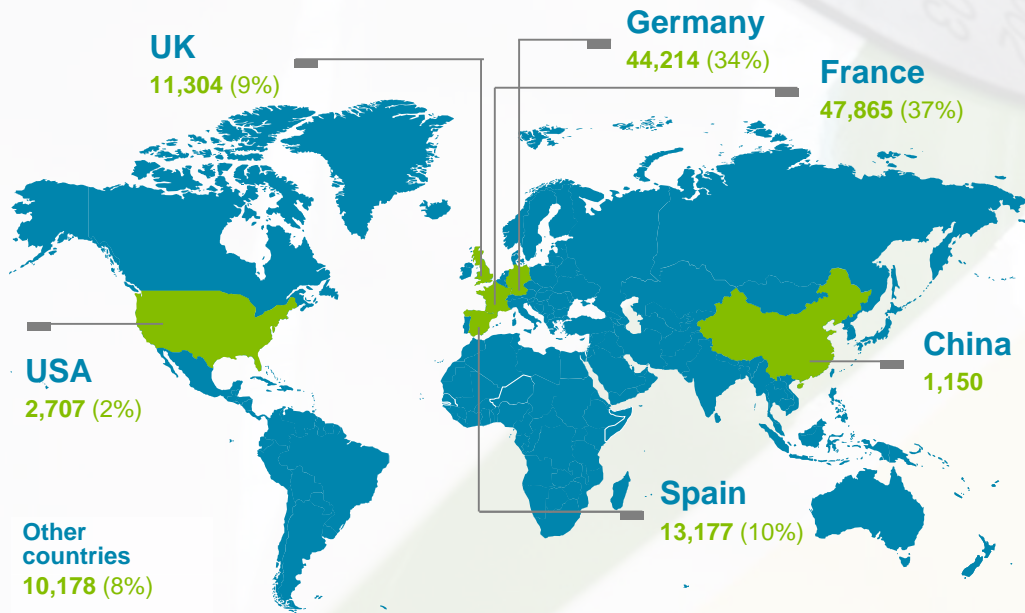
A futuristic digital landscape featuring an airport tarmac with planes, overlaid with complex data visualizations, glowing spheres of binary code, and a network of light connections. The scene is set against a dark background with a city skyline in the distance.

AGILE @ Scale

Francois RICHER – Center of Competences Programme & Project Management
22th May 2019

AIRBUS

A Global Company



129,442 employees
from **135** nationalities

Located across **35** countries
on more than **180** sites

International Sales
31% Europe
69% Non-Europe

A growth story

Airbus makes a vital and growing contribution to the economies of its home countries and the wider world – fuelling prosperity around the globe.

2017 Revenue

€59 bn*

12,000 Suppliers from
more than **100** countries

2017 Ebit

€3.4 bn

* restated for IFRS 15

Order Book Growth

+650%



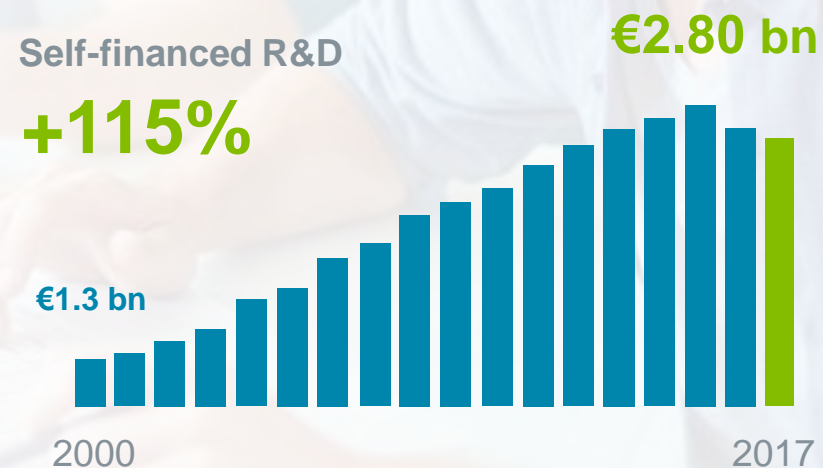
Order Intake

+220%



Self-financed R&D

+115%



Our strategy

Position as a leader

- **Strengthen market position** and profitability, while remaining a leader in Commercial Aeronautics.
- Preserve leading position in European Defence, Space and Government markets.

Utilise strategic levers

- Exploit **incremental innovation** potential within product programmes, while pioneering and fostering disruptions in our industry.
- Exploit **digitalisation** to enhance our products, services and operations, as well as pursue new business models.
- **Adapt** to a more global world and move closer to international markets.
- Focus **services** on and around platforms.
- Strengthen value chain position.

Deliver the results accordingly

- Focus on profitability, value creation, and market position – no need to chase growth at any cost; **actively manage portfolio.**

CityAirbus

A multi-passenger, self-piloted electric vertical takeoff and landing (VTOL) demonstrator designed for urban air mobility with cost efficiency, high-volume production and a low environmental footprint in mind.

AUTONOMY

15 minutes

ENGINES

- 8 fixed pitch propellers powered by direct drive engines
- 8 x 100 kW operating power electric motors

SIZE

Compact size for ideal integration into urban landscapes

BATTERIES

- 140 kW power x 4 batteries
- 110 kWh energy in all 4 batteries

Ducted high lift propulsion units designed for efficiency, low acoustic footprint and safety

CAPACITY

Transports up to 4 passengers

Avionics and autopilot built for optimised urban air traffic management

CRUISE SPEED

120 km/h

Making CityAirbus a reality

2015



Feasibility study

Study confirms that CityAirbus will meet operating cost targets and safety requirements to be certified for public use

2016



Full scale component testing

Key technologies demonstrated at full size



Flight testing with small scale drone

Control algorithms and flight mechanics developed

2017



Demonstrator team created

Collaborative team of highly dynamic and experienced engineers set up

2018



Full size demonstrator

Full-scale in-flight demonstration and verification of a full electric, RPM-controlled multi-propeller vertical takeoff and landing (VTOL)

2023



CityAirbus takes to the sky

Fully certified CityAirbus becomes part of public urban transport mix, in conjunction with upgraded urban air traffic management

Benefits of adding the third dimension to urban transport networks



1 URBAN DEVELOPMENT

The third dimension increases the geographic accessibility to remote and underserved areas of the city



2 HIGHER SPEED AND RANGE

Self-piloted flying vehicles can operate at three times the speed of the average road vehicle and extend commuters' geographical reach by tenfold



3 ENVIRONMENTAL FOOTPRINT

Self-piloted flying vehicles are fueled by electricity and are energy efficient

Our Projects landscape



Project types

Flying products
Programmes

IS Projects

Business
Improvement
Projects or
Portfolio

Research &
Technology

Buildings &
Infrastructure

Project Management Stakes

- Technical complexity
- Hundreds of teams to coordinate
- Stretch schedule with impacts on Corporate Strategy

- Reliability of the delivery model
- Reactivity to secure business continuity
- Size of deployment (often thousands of users)

- Business operations understanding
- Change Management
- Benefits realisation

- Long lasting projects (>10 years)
- Coordination with external partners – Universities...

- CAPEX Projects on critical path for Airbus Strategy (industrial ramp-up)

Our foundations P&PM Center of Competences Setting standards

“Enhance our P&PM Culture to deliver on current/future programme commitments”



In 2008



“Operations keeps the lights on, strategy provides a light at the end of the tunnel, but project management is the train engine that moves the organization forward.”

— Joy Gumz

From a “process minded” to “Lean & Agile” Projects, Programme, Portfolio management

Over the last years, pressure has continuously increased on all projects...

Manage the unexpected in an organisation built on predictability

Reduce cycles & improve Time to Market

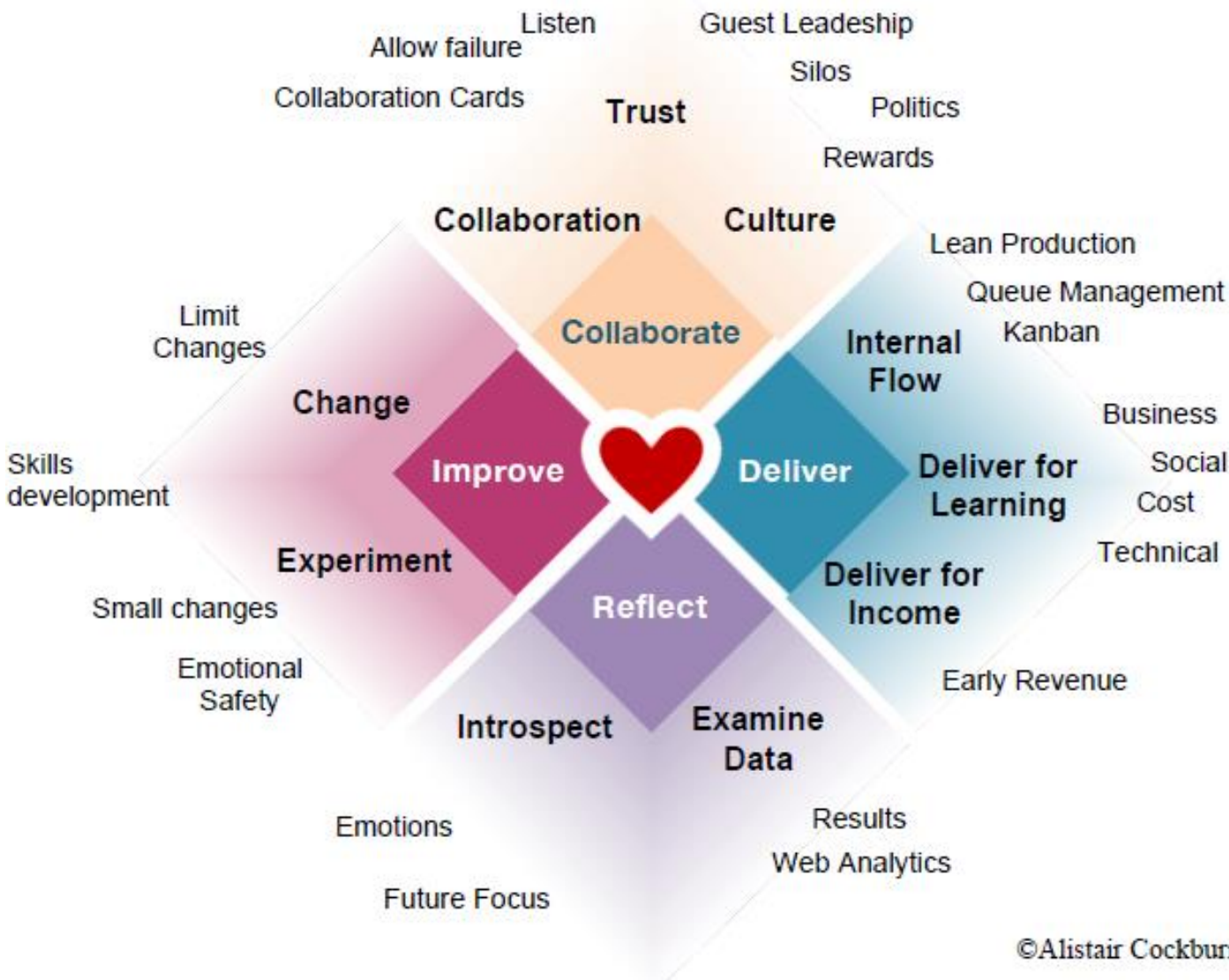
Transform Business models & solutions, delivery mode

Secure ramp-up up to +800 A/C per year

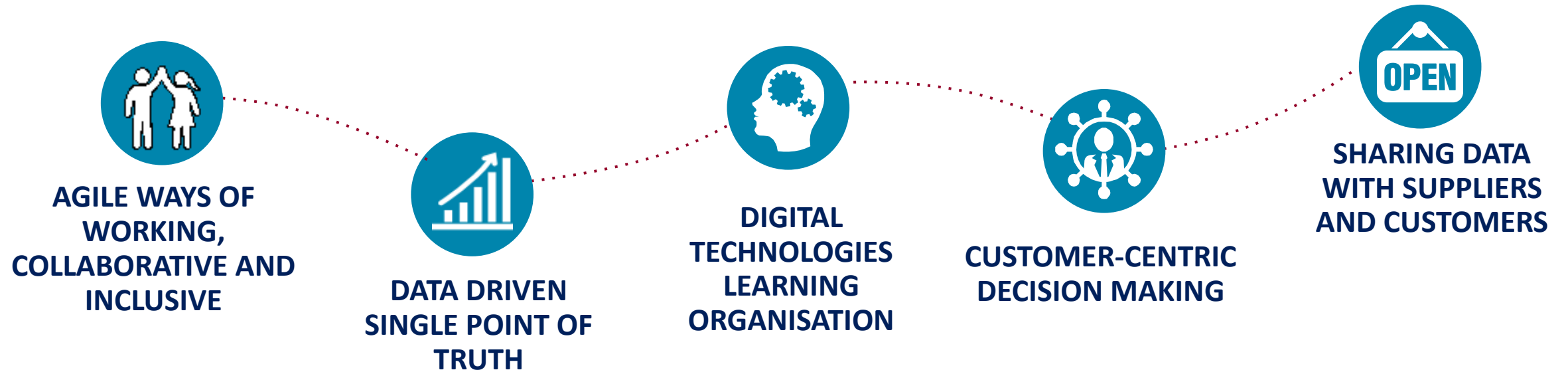
... leading to necessary adaptation of Project Management Methods



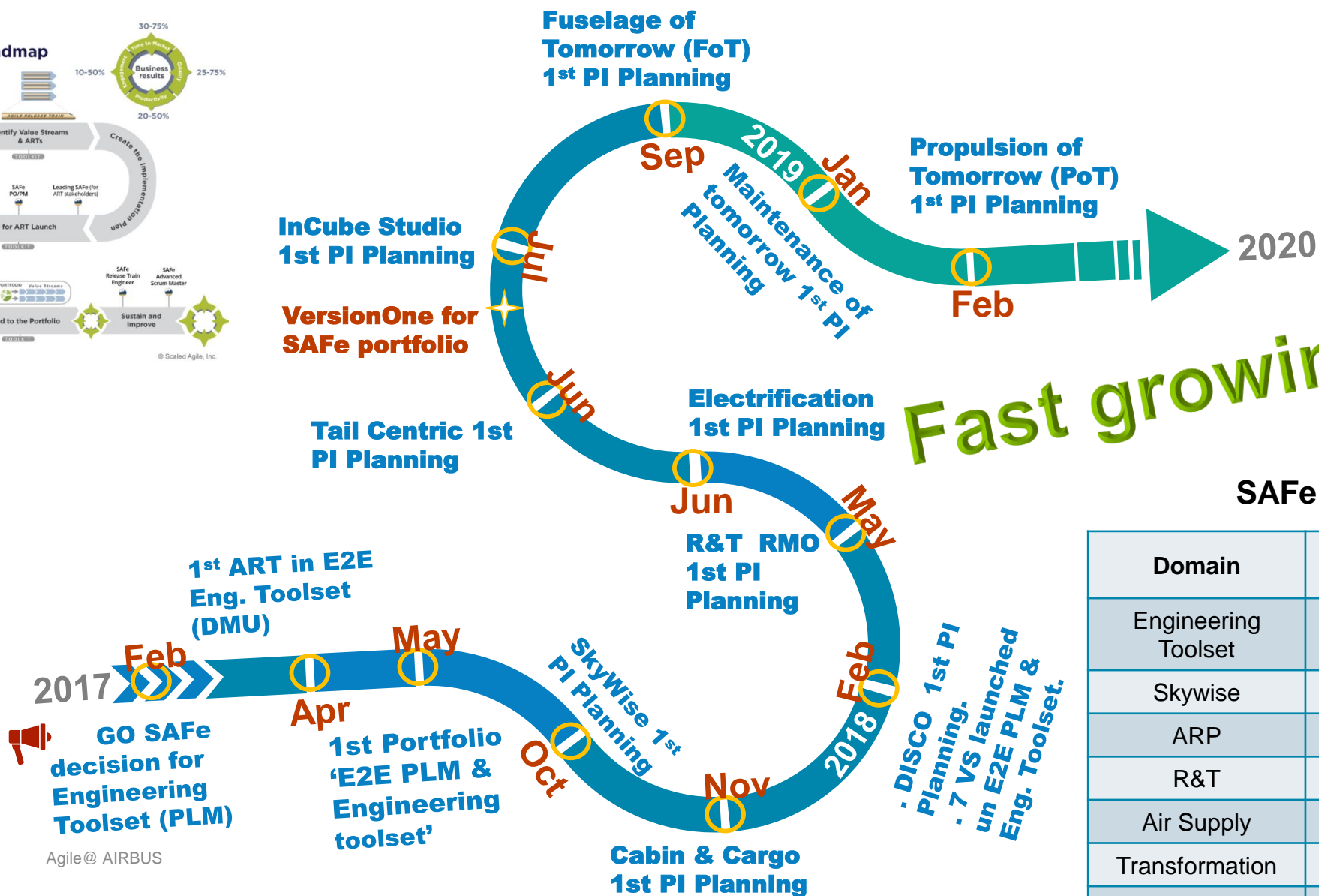
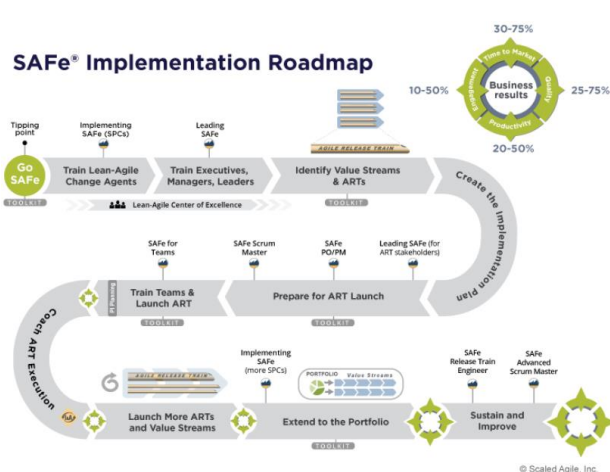
One of Our inspiration - The Heart of Agile – by Alistair Cockburn



Agile Transformation – People are at the heart of the Transformation



SAFe in Airbus....Where are we today in Engineering and R&T?



SAFe in Numbers

Domain	ART	Large Sol.	Portfolio
Engineering Toolset	12	7	1
Skywise	4	1	
ARP	2		
R&T	3		
Air Supply	1		
Transformation	3	1	1

Benefits of Agile and Agile @ scale

Return on Experience on first implementation areas



People engagement

Method based on “information sharing” and **multifunctional teams** creates envy and quick adoption

10 to 50% motivation increase



Value to Business

Stronger **collaboration between Teams**

Time to get end user feedback
from 12 months to 2 to 10 weeks



Fast Delivery

From 18 months (full result at risk) to **3/6 months** for a Minimal Viable Product (MVP) for new solutions



Flexibility and reactivity

Regular revision of the backlog to face **evolving business needs**

From 1 year decision cycle to **3 months**



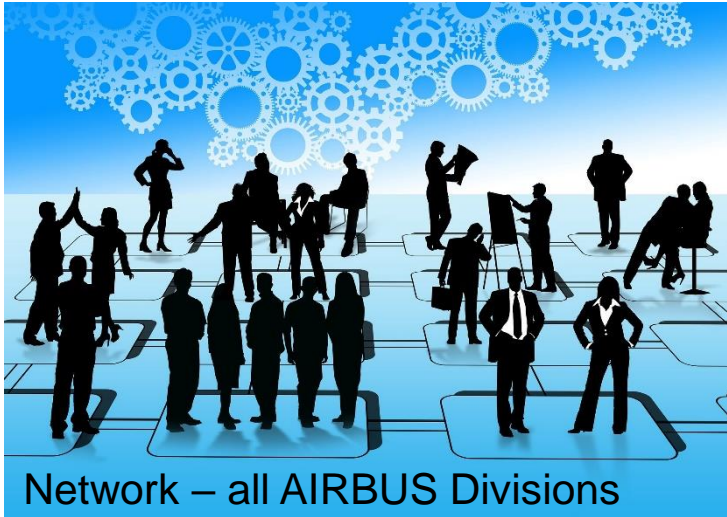
Quality

Demo sessions as cornerstone of project governance

25-75% defect reduction

Our deployment philosophy....

Agile Global Squad



- Agile coaches close to Agile teams (IS, Engineering, Operations, Transfo)
- All PMOs also Scrum Masters
- Each new project checks if Agile can bring benefits during set-up
- Next steps
 - Develop Hybrid Agile Framework for non-IT projects
 - Massive Agile Scrum awareness campaign
 - Impediments removal projects (HR, Finance, Procurement)

Thank you